

HSG Outpatient and Ambulatory Market Share™

Grow Service Lines and Reduce Patient Outmigration

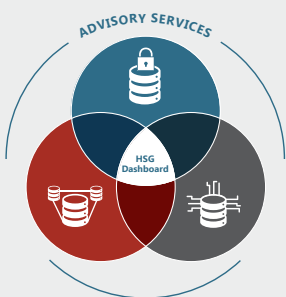
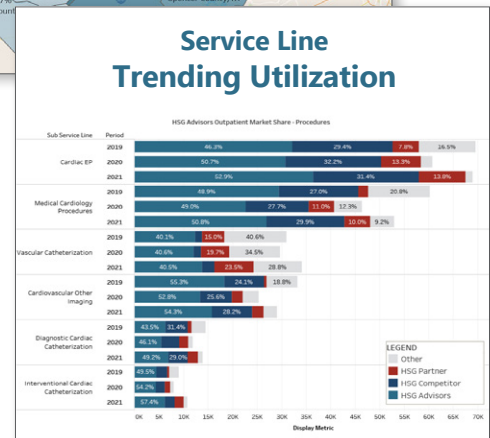
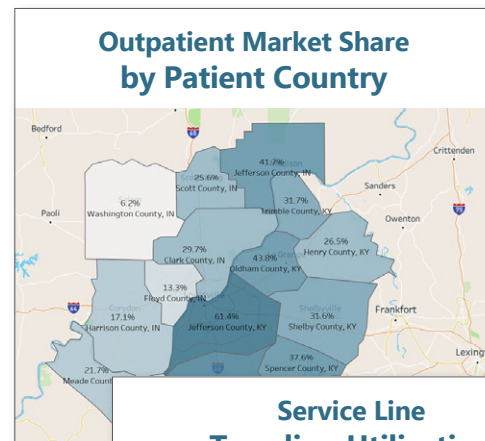
Evaluate health system overall outpatient market share, service line and subservice line market share, and geographic market share for professional and technical components of all relevant service lines

Strategic Advantages

- Gain a competitive advantage with insights into your health system’s outpatient market share
- Measure your outpatient share inclusive of HOPD, ASC, Emergency, Imaging, Labs, and many more services
- Identify ambulatory growth opportunities by geography, service line, or service type
- Determine where, and for what services, outpatient outmigration is occurring

Examples of Data Insights

- Outpatient share volume based on unique patient or service volumes
- Customized report development and data extraction available directly within HSG Dashboard
- Utilization of HSG’s Proprietary outpatient service line definitions based on most-recent CPT-coding



Analytical Deliverables

Reporting frequency: Quarterly

Data sets utilized: HSG’s Proprietary All-Payer Claims Database

CONTACT US

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