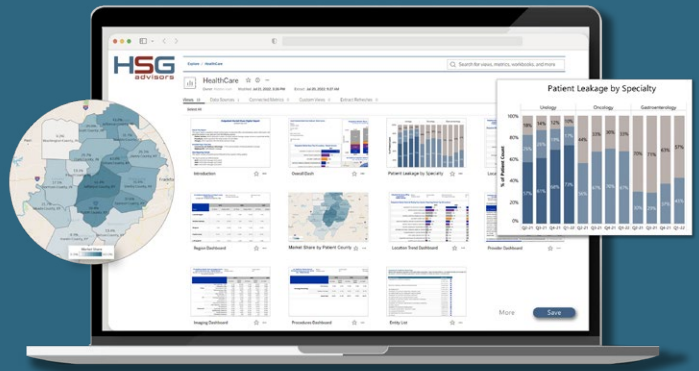


Visualize Your Growth Strategy

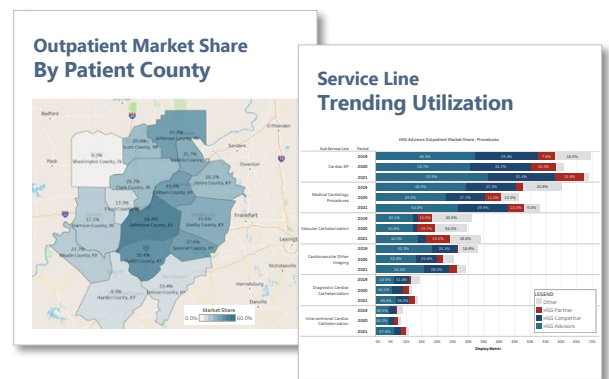
Leverage HSG's proprietary all-payer healthcare claims data to customize your organization's needs and growth strategies. Combine with HSG insights and expertise across a number of HSG Frameworks from below:



HSG Outpatient and Ambulatory Market Share™

Grow Service Lines and Reduce Patient Leakage

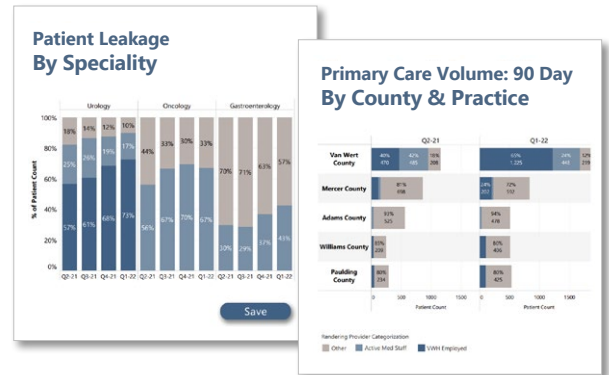
Evaluate a health system's overall market share, service line and sub-service line market share, and geographic market share for professional and technical components relevant to its service lines.



HSG Patient Flow™

Build Patient Attraction and Retention Growth Strategies

Track patient utilization of the care continuum after an interaction with a potential referring provider, allowing your health system to determine any network leakage and prioritize opportunities for addressing the leakage.



HSG Patient Share of Care™

Establish Patient Loyalty and Grow Revenue

Track overall patient utilization of the care continuum within a given market, focused on determining the total share of patient healthcare spend that a health system is capturing within a discrete patient population.

