



# Optimize Provider Alignment, Growth, & Financial Performance

Successful physician strategy demands data, not anecdotes. HSG Advisors provides deep healthcare market knowledge, ongoing measurement, and actionable insights. We empower healthcare leaders with a comprehensive understanding of inpatient, outpatient, and ambulatory performance.

## CONTACT US

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## Medical Staff Development Planning


Optimize your growth strategy through strategic provider recruitment and deployment

Physician and Advanced Practitioner recruitment planning should be thoughtfully aligned with the health system's broader strategy, market growth goals, and service line development. HSG partners with health systems to align growth strategies with market data, developing a comprehensive and strategic plan for provider recruitment and alignment.

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What strategic and market dynamics should the Medical Staff Development Plan consider?
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What data points should be aggregated to provide a comprehensive overview of provider need?
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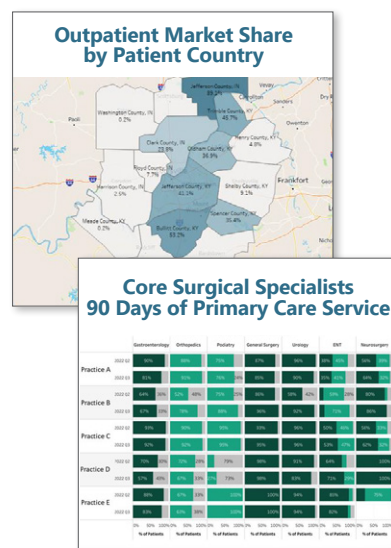
What Health System stakeholders should be involved in building the Plan?
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What recruitment considerations should be the final Plan consider?

## Market and Service Line Growth Strategies

Target the right specialties and markets for ambulatory footprint and provider growth

Achieving profitable top-line growth involves recognizing and capitalizing on market opportunities. HSG leverages its proprietary market and provider data analytics to comprehensively identify and implement market and service line strategies. Once a plan is established, HSG collaborates with executive, service line, and provider network leadership to develop actionable plans and monitor both health system and competitor performance to drive success.



## Health System Enterprise Strategy

Create long-term viability with a growth-focused Enterprise Strategic Plan

Healthcare leaders must consistently balance future goals with present-day realities and needs. HSG takes a growth-centric approach to developing a Health System Enterprise Strategy, emphasizing long-term financial viability through profitable growth drivers, opportunities to enhance payer leverage, and strategies for provider growth and alignment.